



CITY OF ROCHESTER

CITY COUNCIL OFFICE

Proclamation

Whereas, in 1977 Dr. William Morehouse left Kodak to start a faith-based clinic with services for the community. To aid him in this endeavor he had the support of his wife Susan, a team of people from his church and the broader community. With their collective support he began the Chapel Guidance Center on Arnett Boulevard in 1978, and

Whereas, shortly into its establishment the center changed its name to His Branches, and over the years has grown to include an eastside office on Goodman Street in addition to its Arnett Boulevard location, and His Branches also has expanded into youth services and community outreach, and

Whereas, Dr. Morehouse's efforts have had a profound impact on the community, providing health care to the underserved. His Branches invests in programming and services that extend beyond the health care sector and embrace both the community and the neighborhood, and

Whereas, today, marks more than four decades of service from Dr. Morehouse and His Branches, over the last forty years His Branches has seen generations of family members, watched the neighborhood grow and change, and has remained a resource for the neighborhood and beyond, and

Whereas, it is so important for our neighborhoods to have anchor institutions that provide a sense of safety and stability. Our neighborhoods are not just residents alone, but they are comprised of the businesses and non-profit organizations that also contribute to the quality of life and vitality of the neighborhood, and by all accounts His Branches has been a committed neighborhood partner, and

Now, Therefore, we, Councilmembers Michael A. Patterson, Malik D. Evans, and Willie J. Lightfoot of the City of Rochester do hereby proclaim July 1, 2018 to be a time to celebrate the:

DR. WILLIAM MOREHOUSE'S 40 YEARS OF SERVICE

Michael A. Patterson
Councilmember

Malik D. Evans
Councilmember

Willie J. Lightfoot
Councilmember