

Making the Best Even Better

A straightforward approach to capturing a larger market share by improving EMR workflow and winning the everlasting admiration of doctors everywhere

Dr. Bill Morehouse – His Branches Health Services

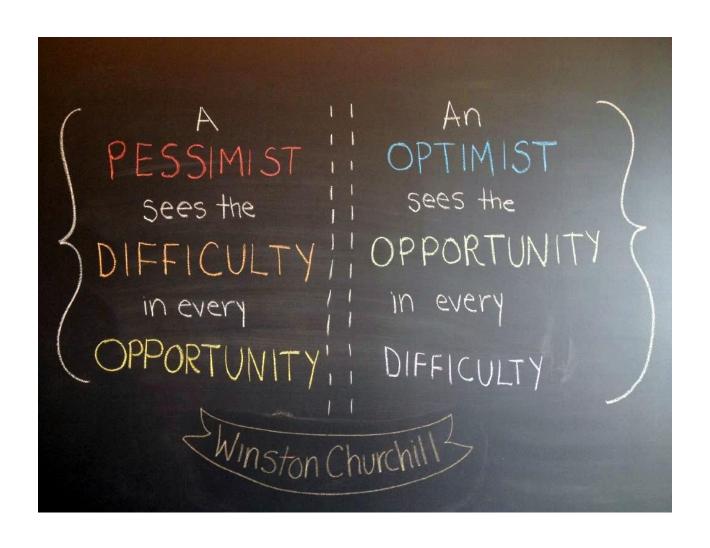
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The Winner's Circle



Overall Opinion of EHR		
Medent	7.3	
Office Practicum	6.9	
Modernizing Medicine	6.8	
Epic	5.9	
eClinical Works	5.6	
Allscripts	4.0	
NexGen	3.7	

Hope, Healing, and Restoration



CCS, Medent, and Us

- I've known about Medent for over 20 years.
- CCS was developed and has been operated by generations of the Cuthbert family as a service to the medical and patient community.
- A measure of faith is behind it.
- We honor, respect, and value its heritage.
- Our faith-based community health center chose Medent after serious prayer and consideration, and we count it a privilege to be offered the opportunity to assist in its development.

My Background

- 1943 Youth WWII, models, bikes, scouts, sci-fi, cars
- 1962 College Clarkson engineering, Brown biology
- 1966 Medical School U of K, hi-fi, motorcycle riding and repair, photography, surfboarding – loved it all!
- 1970 Residency Family Medicine (Peds, Med, Surg, Psych, Women's Health, Ob), skiing – loved it all!
- 1973 Early Practice Attica, inner city, faith commitment, marriage, Kodak, family – loved it all!
- 1978 Current Practice Faith-based full family practice inner city community health center, neighborhood renewal, family and grandkids, and all the rest still loving it all!

Doctor at Attica 1972

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Doctor at the Doorstep 1978



Doctor with Family Now



Computer technology and me

- 1980s PCs 8086, 286, 386, 486, floppies, dot-matrix, etc.
- 1980s DOS programs MultiMate, Lotus 1-2-3, Norton Commander, dBase, Procomm, etc.
- 1990s Windows programs Xerox Ventura Publisher, Corel, Wordstar, Word, Excel, Access, PowerPoint, etc.
- 1980s+ Communications voice pager, suitcase phone, bag phone, brick phone, Star-tac, and on to the iPhone...
- Online AOL, email, create/ maintain >10 FrontPage websites - converted to WordPress in 2013.



Evolution of Medical Records

- Traditionally kept on 5x7 file cards in drawers with one or two lines of handwriting for each visit
- Sometimes kept on 8.5x11 sheets in manila folders
- Later the manila folders incorporated dividers that separated notes from labs, reports, correspondence
- SOAP note system (developed by Dr. Larry Weed in the 1960s as part of POMR project) written or typed on formatted sheets in folders with printed dividers that had places for PMSH, Problem Lists, Med and Allergy Lists and different sections for types of content. Weed's SOAP method was taught in Family Medicine residency in 1970s and incorporated into our practice in 1978.



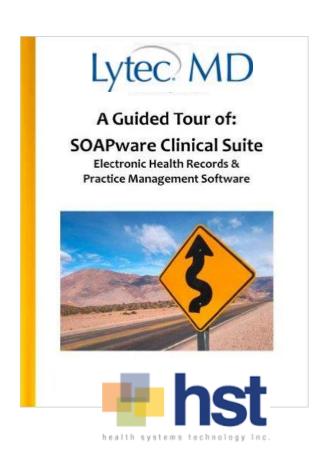


Our Medical Software

- 1986 Billing DOS-based
- 1992 Billing and Appointments Lytec integrated, Windows-based
- 2001 Medical Records SOAPware EMR, then 2004 HST integrated PMP/ Medpointe suite
- 2000s Hospital Records GE maternity QS program, Epic eRecord with Med, Peds, Ob, SCN templates...
- 2015 Clinic conversion Medent All-In-One







out with the old...

My Personality and Change

- I love change and welcome it.
- I create and lead change.
- I'm challenged by it.
- I see it as an opportunity, not a problem.
- I'm by nature a "can do" kind of person, not a complainer.
- I always want to help make things better.
- I especially like change that improves things.



What is the Difficulty?

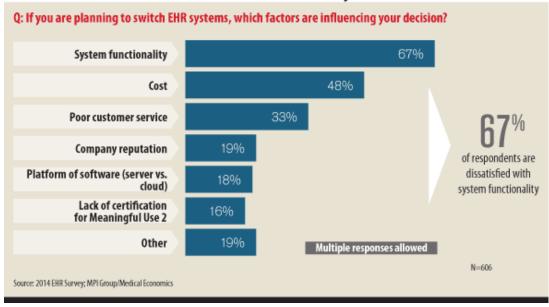
DOCTORS ARE STRUGGLING WITH THEIR EMRS

(and we can understand)

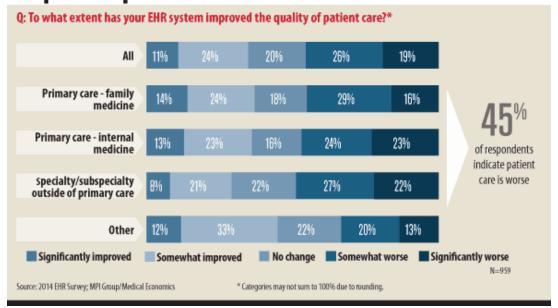
- Provider usability is the root of problem
 - Not intuitive or fully workflow optimized
 - Time consuming, intrusion on patient care
 - Require too many screens/clicks, data entry
 - Slows productivity, "note bloat", etc.
 - RAND Study October 2013 9 negatives vs. 3 positives
 - Medical Economics February 2014 over 2/3 don't like
 - Regular news reports and ongoing studies ongoing angst
 - Medical Economics October 2015 confirms concerns

Functionality is the primary area of difficulty...

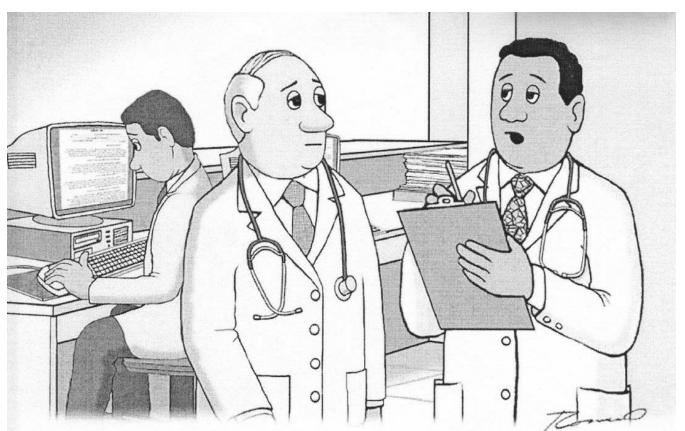
Practices dislike EHR functionality and cost



Impact on patient care



...but negative impact on patient care is the bottom line.



"I hear there's a new ICD-10 code for carpal tunnel syndrome caused by clicking too many times in an EMR system."

Medical Economics 2015 Best EHRs

Medent currently leads the pack! Where do doctors think EMRs can improve?

- "Why can't I find an EHR that helps me provide better care for my patients, lets me run my practice more efficiently, and is easy to use?"
- "Most EHR systems ... fall short when it comes to doing what primary care doctors generally value most: capturing the exam room interactions."
- "Where the problem comes now is the need to document things like the review of systems, the history of present illness and the assessment. But the products just aren't well designed for that."
- "The lack of user-friendliness found in many EHRs, in part reflects the outlook of the people who design and build them."
- "Vendors' efforts to appeal to diverse segments of the healthcare market... with the result that EHRs so far have been big, monolithic things. They try to be all things to everyone, and do a poor job for any given workflow."

Medical Economics Rankings

Medent missed 2015 top rating in 4 areas to Modernizing Medicine:

- 1. Chronic Care
- 2. Quality Metrics
- 3. Population Health
- 4. Vendor Support

Quality of Care Scores:

	<u> 2014</u>	<u>2015</u>
SOAPware	8.0	-
Medent	7.2	7.2
Office Practicum	-	7.2
Modernizing Medicine	6.1	6.1

Misses 1-3 will be overcome by collaboration with Arcadia. The 4th by reducing training time.

This presentation is all about picking up for lack of gain here.

Components of an all-in-one EHR

Front Office

- Scheduling
- Checking in/out
- Phone Messaging
- Filing/routing
- Printing documents
- Forwarding charts
- Patient Portal
- Email, triaging

Back Office

- Billing/coding
 - ICD 9 to 10
- Referral approval
- Prior Authorization
- Report generation
 - Financials
 - Productivity
 - DMHM tracking
 - PCMH
 - Meaningful Use
 - Value-based

Providers = EMR

- Rooming
- Encounter documentation
- History & Physical
- Problem List
- Diagnosis generation
- Medication List and ordering
- Lab ordering & evaluation
- Imaging ordering
- Referral generation
- Hospital/consultant follow up
- Billing code selection
- DMHM preventative health
- Care management

Selected Areas for Improvement

Documentation

- Encounter workflow
 - Navigation
 - Diagnosis selection
 - H&P input
 - Template integration
 - A&P documentation

Tracking

Output

Clinical Flowsheets

- V/S, Lab results
- Printed/faxed material shared with patients and providers
 - Requisition and referral slips
 - Referral letters
 - Progress notes
 - Prenatal charts

Comparison of two EHR systems

HST PMP/Medpointe

Front Office

Good, except for portal

Back Office

- Reasonable billing but not for clinic, poor financial reports
- Poor data management,
 PCMH, MU, PQRS, DMHM tracking

Provider EMR

 Fluid in room documentation with intuitive navigation and user-friendly, workflowoptimized interface

Medent All-In-One

Front Office

Excellent

Back Office

- Excellent clinic billing/reports,
 data management, PCMH, MU,
 PQRS, DMHM tracking
- Excellent population interface with Arcadia

Provider EMR

 Fair in room documentation with linear navigation, less user-friendly and incompletely workflow-optimized interface

DOS vs. Windows type interfaces

DOS-like

- Data underneath
- Each program manipulates data individually
- Allows only one program to be active at a time
- Primarily menu-based operations
- Allows only one screen and one operation to be open at a time

Windows-like GUI

- Data underneath
- Each program manipulates data individually
- Multiple programs may be active simultaneously
- Dialog, menu-based, and graphical operations
- Overview allows many operations to be managed at the same time

DOS-like = No Multitasking

"Forget multitasking; DOS did one thing at a time. When you opened a program, that program took up your entire screen. Want to use another program? You'd need to close the current program and enter the command to open the other program.

"To get around this limitation, DOS provided a "terminate and stay resident" (TSR) function. TSR isn't really multitasking. The program isn't actually running in the background. Instead, it's shut down and there's a quick way to relaunch it. DOS can only run one program at a time.

"This is significantly different from modern shells which allow you to run programs and services in the background."

From PCs Before Windows: What Using MS-DOS Was Actually Like

Current Situation

Difficulty

The current Medent All-In-One system is extremely capable with data management and has recently topped the 2015 Medical Economics survey, but its EMR user interface remains linear, busy, and challenging for primary care providers to set up and use efficiently.

However, many practices are and will continue using it.

Opportunity

Develop a new Windows-like graphical user interface (GUI) shell program overlying the current Medent EMR data base that operates the EMR in a more intuitive, fluid, workflow maximized and efficient way.

Optimize shell as a primary care option, then let both old and new providers choose and allow the market to decide.

Help Available

- Health Systems Technology developed a very good EMR graphical user interface that can be used as a design model to create an even better one. I have access.
- Their design is not patented or copyrighted.
- The physician who designed their EMR is no longer with HST, has deep insight into his design, is a personal acquaintance of mine, and has offered to help.

A New Interface – Elements

EMR Elements Current

- Dashboard
- Preventative Health
- Radiology, Consults
- Subjective
- **Diagnosis Selection**
- Problem List
- PMSH
- Objective
- Lab Results
- Analysis
- Plan
- Medication Handling
- Referrals
- E&M/Billing Coding
- Printing, Closeout

- Many lists/pages
- Separate screens
- Back to menus
- HPI Docgens
- Complex search, X2
- Fixed names
- PMSH DocGens
- Exam Docgens
- Complex flowsheets
- Multiple pages/clicks
- Separate elements
- Multiple clicks
- Multistep process
- Selected in exam
- All done individually

New Interface?

- Accessible from one page
- List visible during encounter
- Easily accessible
- Diagnoses with dialog templates
- Simple Dx search in Subjective
- Can individualize Dx names?
- PMSH dialogs
- Exam element dialog templates
- Simple flowsheets
- Unified dialog each diagnosis
- Bundled with Analysis
- Simplified navigation
- Simplified process
- Selected from menu anytime
- Automated at close of visit

Feature Comparison - Navigation

Current

Individual pages for:

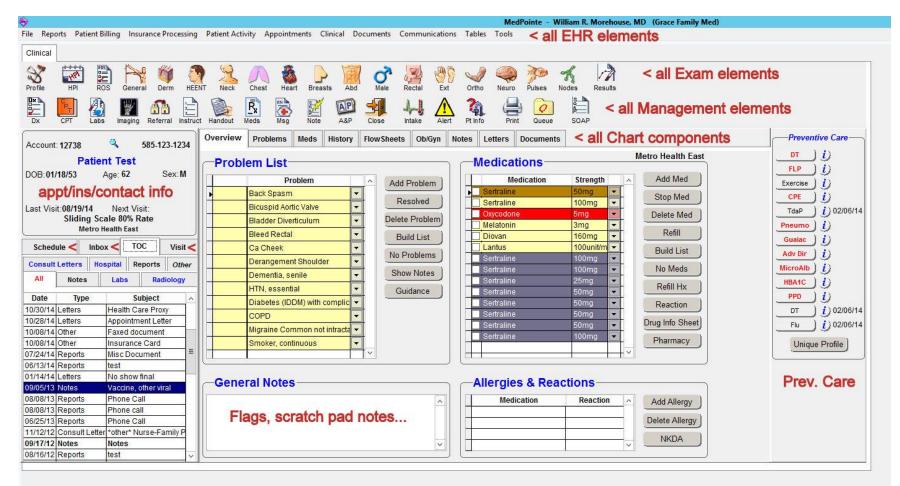
- Menus
- Messages
- Schedule
- All chart elements
- PMH, Fam Hx, Soc Hx
- Lab and X-ray orders
- Result flowsheets
- Prescriptions
- Etc., etc.

New Interface?

One page accessibility:

- Menus
- Messages
- Schedule
- All chart elements
- PMH, Fam Hx, Soc Hx
- Lab and X-ray orders
- Result flowsheets
- Prescriptions
- Etc., etc.

One Page Navigation



One Page Accessability

Feature Comparison – Multitasking

Current

- Can only have one page open at a time unless multiple copies of Medent are running.
- If a page is open in one copy, it can be opened in another but not modified.
- Moving from screen to screen involves closing one and then opening the other to edit.

New Interface?

- Auto save feature allows/encourages going from screen to screen and function to function without exiting and reopening over and over.
- Manage multiple tasks from one interface instead of one task per interface.

Feature Comparison – Subjective

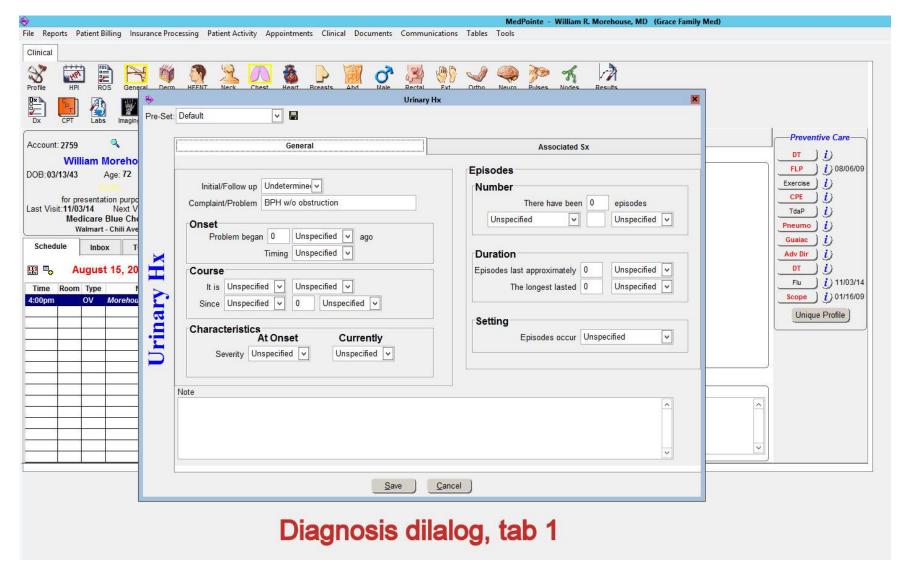
Current

- Each piece of Subjective data including Chief Complaint and individual HPI sections must be crafted individually with DocGens using custommade templates or free texted.
- Diagnoses must be entered again as a separate function in A&P.

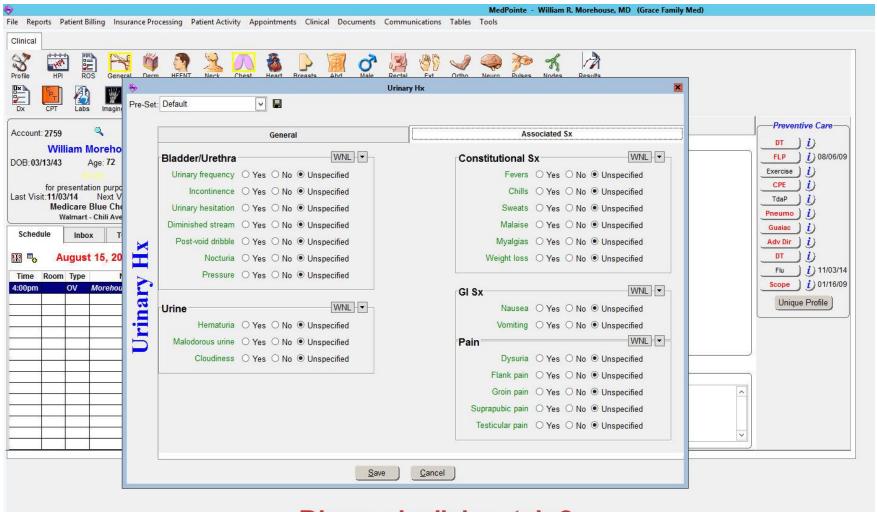
New Interface?

- Subjective data is entered into a premade, userbase tested, streamlined, diagnosis-linked dialog box that is auto-selected when diagnoses are chosen at start of encounter.
- Diagnosis selections in HPI auto populate Chief Complaint section above and A&P sections below.

Subjective Interface



Dialog boxes guide/record history



Diagnosis dialog, tab 2

Feature Comparison – Dx names

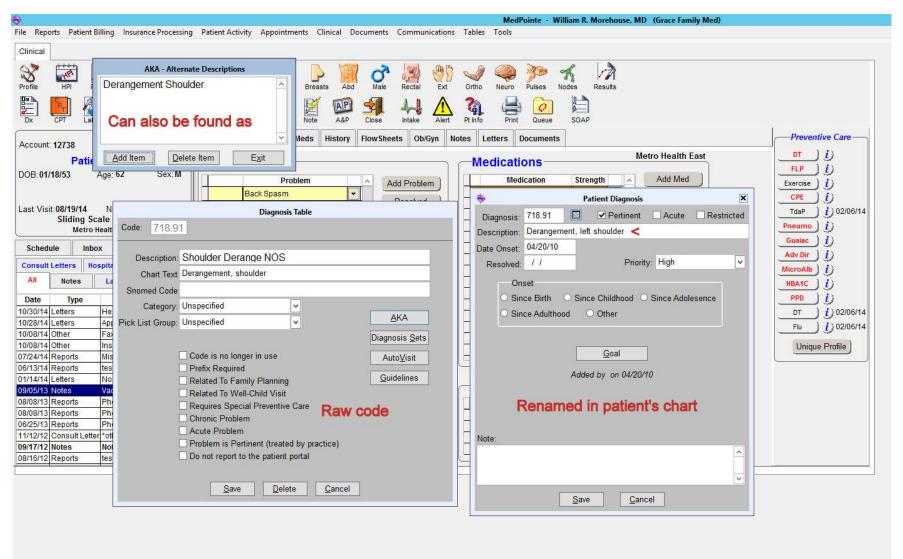
Current

Each Diagnosis has one name under which it can be located. This name cannot be changed on Problem List or looked up under any aliases, e.g. "Peptic reflux disease" cannot be found under "GERD," "Acid reflux," "Gastroesophageal reflux," etc.

New Interface?

Each Diagnosis can have multiple aliases, each of which is linked to the same underlying code making selection much easier. Name can be changed for clarity on Problem List, e.g. "Intrinsic asthma without status asthmaticus" can be renamed "Intrinsic asthma"

Dx selection, naming



Feature Comparison – PMSH

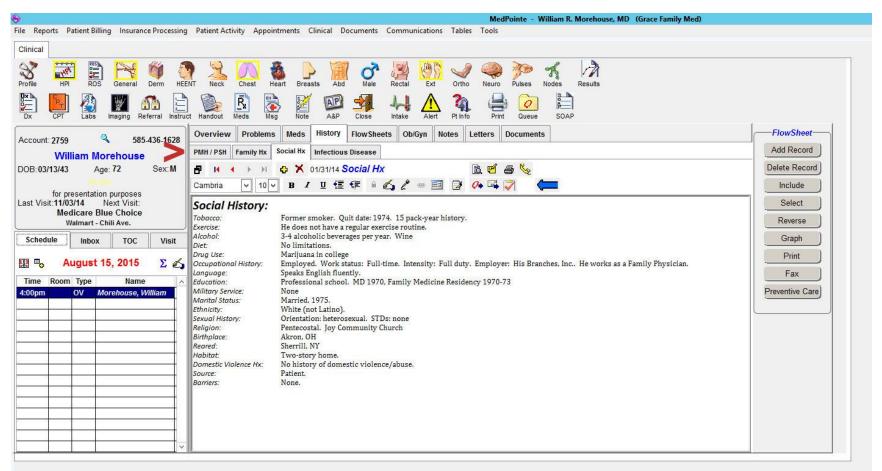
Current

- Each piece of PMSH data must be assembled individually with complex DocGens or free-texted.
- Relevant material is difficult to find and document.
- Output is not intuitively easy to scan and read.

New Interface?

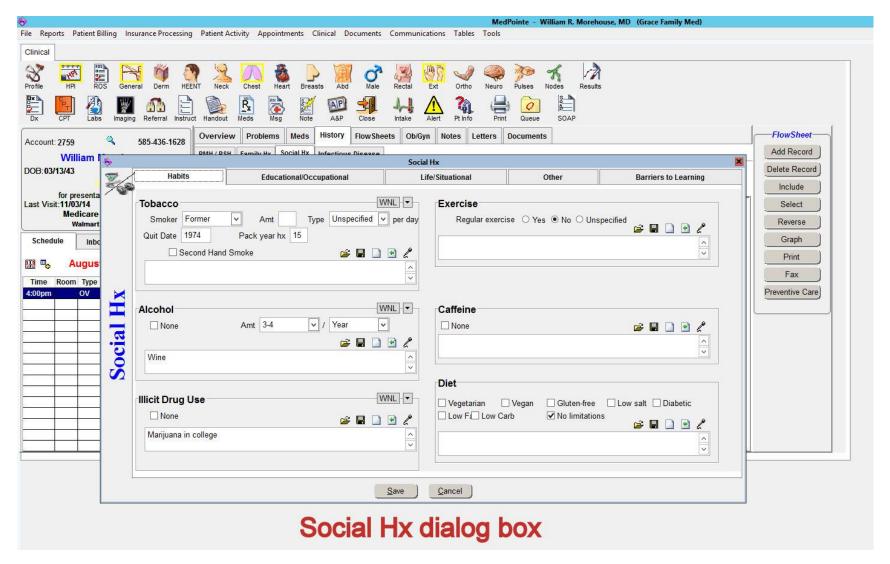
- Fill out PMH/PSH, Family
 History, and Social History
 using pretested elements
 selected from dialog boxes.
- Output is thorough, lucid, consistent, and easily understood.

PMSH navigation and output



Note separate tabs for PMH, Fam Hx, Soc Hx and output format

Social History input example



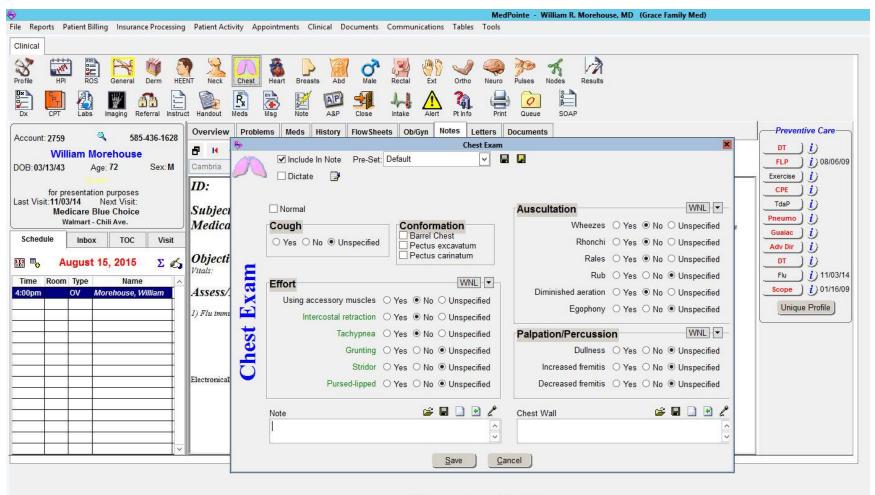
Feature Comparison – Objective

Current

- Each piece of Objective data must be assembled individually with complex DocGens or free-texted.
- Templated exams often have missing or irrelevant sections that need to be added or subtracted.
- No way to save patientspecific findings.

- Can choose which exam elements to use on the fly
- Exam elements each have templates with all relevant and customizable choices easily selected from one dialog box
- Patient- or exam-specific findings can be saved in an exam template.

Objective Interface



Exam dialog

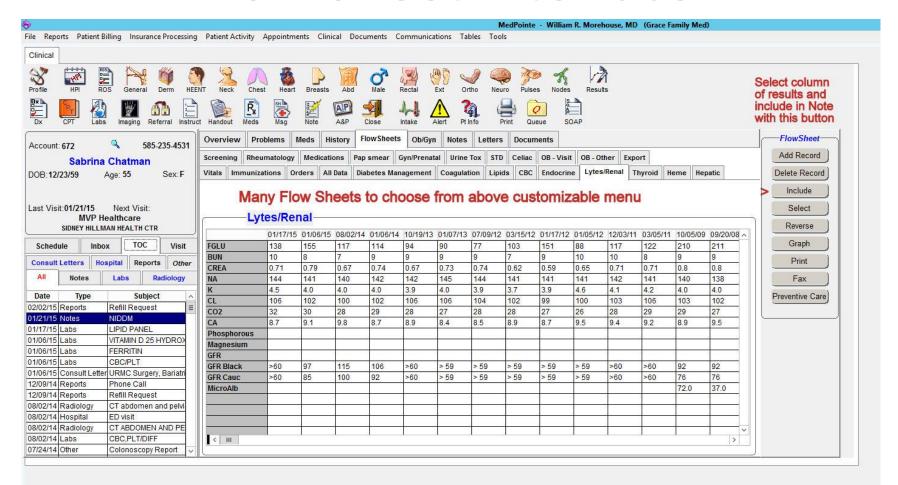
Feature Comparison – Flow Sheets

Current

- Each flow sheet must be viewed separately with several clicks
- Hand-selected Lab results can be included in Notes only by date ordered, not from flow sheet
- Immunizations use a separate method
- Lab gibberish is imported along with results

- Flow sheets can be seen in rapid sequence by just choosing one from main menu
- Lab results can be included in Note by date and flow sheet element, labeled as such in Note
- Immunizations are listed in a Flow Sheet
- Only clean values imported

Flow Sheet interface



One click comprehensive Flow Sheets

Feature Comparison – Assess/Plan

Current

- Diagnoses that have been discussed in individually crafted HPI sections above must be entered again as a separate function in the A&P section, often using a cumbersome diagnosis look-up function.
- Chief Complaint section is a separate Subjective entry.

- Diagnosis selections chosen for the HPI section auto populate the A&P section below.
- Diagnoses may be changed or reordered in A&P list without changing HPI text.
- Top diagnosis in A&P auto populates the Chief Complaint section above.

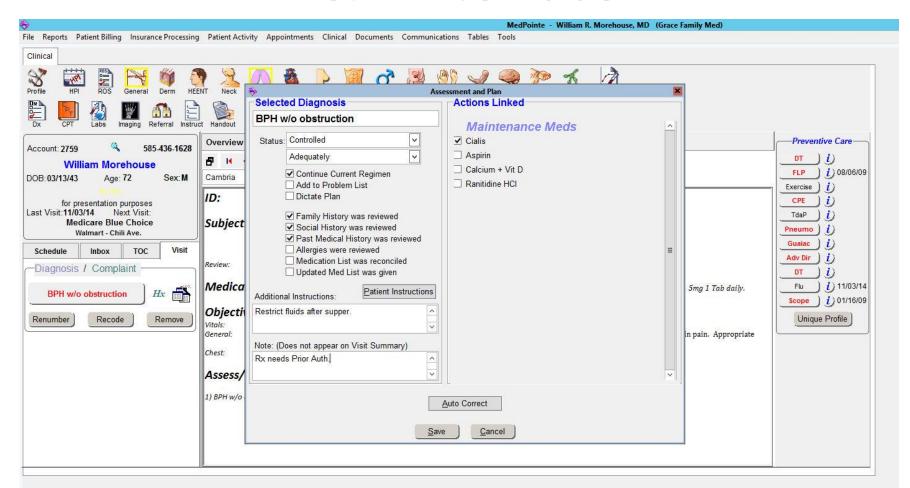
Feature Comparison – A&P cont.

Current

 Each Diagnosis has several A&P buttons that must be opened and closed sequentially with separate clicks to document status, make comments, arrange follow up plans, and enter orders (including printing each one individually).

- Each Diagnosis has a simple integrated A&P interface with assessment, comments, and frequently used order selections included.
- Plans for lab scheduling, office follow up, billing, time spent, and sign out (including printing all orders) are on one page.

A&P Interface



A&P dialog with Actions Linked

Feature Comparison – Printing

Current

Every item must be printed or sent individually from its own screen:

Checkout slips, Clinical Visit
Summaries, Lab & Imaging
Requisitions, New &
Reordered Rxs, Orders,
Referral slips, Handouts,
Notes, and Portal Access info sheets.

New Interface?

Every item in the list at the left can be printed or sent individually if so chosen or all at once at closing with one click.

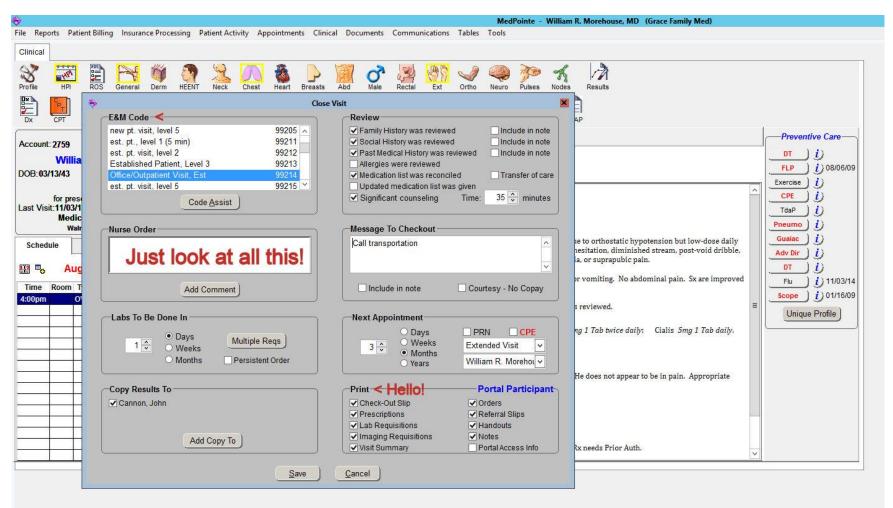
Feature Comparison - Closing

Current

- All that is actually done at closing now is signing the note.
- Every other task must be accomplished in advance, one item at a time, with each item requiring opening a full page screen, inputting information, and closing the screen.

- Every item on the closing dialog box on the next page can be handled from one page with one closing stroke, including E&M coding, lab scheduling and CC, follow up visit, chart contents, notes to front and back office, printing...
- Signing is separate.

One Stop Closing



One Stop closing dialog

Is this where our EMR is today?



How do we get it flying like this?



What will it take to succeed?

- 1. A heart to move forward
- Commissioning a dedicated interdisciplinary team of software developers and primary care users
- 3. Corporate support with moderate investment

THE HEART OF SUCCESS

Result:

- 1. Less new user training/support needed
- 2. Substantial increase in sales, revenue, and ratings
- 3. Thousands of happy doctors down the road